



**Washington State Higher Education Coordinating Board
Resolution Number 06-11
2006-2007 High-Demand Enrollment Grant**

Institution:

Central Washington University

Program:

General Studies Social Science

Budget Amount¹:

\$126,480

FTE:

25

Proposal History²:

The original proposal was dated 5-3-06.

The proposal's budget was updated by Higher Education Coordinating Board on 5-25-06.

Notes:

1. The budget amount reflects changes resulting from the review process.
2. The proposal text and budget posted here on the HECB Web site reflect all revisions and updates, but the proposal cover letter does not. It is the cover letter submitted with the original proposal.



CENTRAL WASHINGTON UNIVERSITY

May 3, 2006

Ms. Katie Youngers
Higher Education Coordinating Board
917 Lakeridge Way SW
Olympia WA 98504-3430

Dear Ms. Youngers:

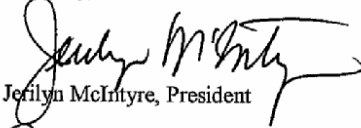
I am pleased to present Central Washington University's proposal to provide access to academic programs in high demand by students and employers, pursuant to stipulations of the Request for Proposals issued by the HECB on April 6, 2006 and the direction of the 2006 supplemental operating budget, ESSB 6386.

Central Washington University (CWU) proposes to expand access for twenty-five (25) full-time equivalent students in the Bachelor of Science - General Studies Social Science degree program. The program will be offered at CWU-Yakima, co-located with Yakima Valley Community College. Graduates of the program will earn a Bachelor of Science - General Studies Social Science degree.

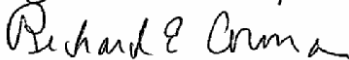
In order to expand access to this high-demand program, CWU requests a total of \$236,880.00: \$9,475 per twenty-five (25) FTE students, including one-time costs of \$9,320.00.

Should you have questions regarding this proposal, please contact Dr. Linda Beath, Associate Vice President for Undergraduate Studies via e-mail at linda.beath@cwu.edu, and by telephone at 509.963.1403.

Sincerely,



Jeryllyn McIntyre, President



Rich Corona, Vice President for Business & Financial Affairs

Office of the President

400 East University Way • Ellensburg WA 98926-7501 • Office: 509-963-2111 • Fax: 509-963-3206
EEO/AA/TITLE IX INSTITUTION • TDD 509-963-2143

CENTRAL WASHINGTON UNIVERSITY
High-demand FTE Proposal
Bachelor of Science - General Studies Social Science

OVERVIEW

CWU proposes to expand access to the Bachelor of Science - General Studies Social Science by offering the program at CWU-Yakima, where state studies show that the need for upper-division education is great. The program will enroll 25 FTE students into the program in fall 2006. The program will be offered as an interdisciplinary program, offering classes from multiple colleges. The Office of Undergraduate Studies will oversee the program.

Graduates of this program will earn a Bachelor of Science - General Studies Social Science. This program will provide students with the information and skills they need for careers in a variety of fields where demand is high for skilled employees. Depending upon their primary emphasis among the various disciplines within the social science category, students will find employment in social work as case workers in corrections, or in alcohol and drug treatment programs. Graduates also will find employment in human-resource management in general business, community relations, and in employment agencies as counselors. It is a strong, flexible degree that provides a wide variety of options to meet employer and student demand.

Regional employers and workforce agencies that have provided written support for this program expansion include the following:

- [Pacific Power](#)
- [Enterprise for Progress in the Community](#) (EPIC)
- Jundt PMC, a project management and consulting company
- [Yakima County Development Association](#)
- [The City of Yakima](#)
- [Pinnell Inc.](#)
- [South Central Workforce Council](#)
- [Yakima Valley Farm Workers Clinic](#)
- [Greater Yakima Chamber of Commerce](#)
- Picatti Bros. Inc.

Program graduates also will be prepared to pursue graduate work, including the Master of Social Work (MSW) offered in Yakima by Eastern Washington University. According to Dr. Melissa Lavitt, Associate Dean and Director of Eastern Washington University's MSW program, the B.S. - General Studies Social Science provides excellent preparation for the MSW degree. Additionally, depending upon student's areas of emphasis, students would be prepared to seek graduate degrees in psychology, sociology, political science, and anthropology.

Student demand for this program has mushroomed since CWU instituted it in 2003. Enrollment at two other CWU University Centers in the 60-credit major has grown by 128.65 percent since fall 2003; enrollment for the 45-credit major has increased by an average of 120.85

percent during the same period. CWU began offering this popular degree on a pilot basis in academic year (AY) 2002–03. The university offers this degree at Ellensburg, as well as at University Centers in Des Moines and Lynnwood.

PROGRAM DESCRIPTION

This degree program draws students whose interests in the social sciences span several disciplines. This breadth of interest requires an interdisciplinary approach and course-selection process. Students take an introductory course in which they use program-specific guidelines to devise an approved program of study that fulfills an academic or career goal. Students must select courses from at least three of the following social science disciplines: anthropology, economics, geography, history, political science, psychology, and sociology. Students pursue either a 60-credit major or a 45-credit major.

The addition of one FTE faculty and instructional support services will allow CWU to accommodate student demand for this program and increase the number of graduates to the benefit of the economy of central Washington as well as the entire state.

WORK PLAN

The goal of the work plan is to enroll 25 FTE (30 headcount) students in the Bachelor of Science - General Studies Social Science degree program by September 2006. If the Higher Education Coordinating Board (HECB) approves funding for the expansion of this program on May 25, CWU will use funds to serve FTEs *in addition to current enrollment*, through the steps outlined in the following table.

WORK PLAN AND PROGRAM DEVELOPMENT TIME-TABLE B.S. – General Studies Social Science AY 2006-07	
Date	Activity
By May 30	Assign a CWU faculty person to serve as on-site program director charged with <ul style="list-style-type: none"> ▪ advising, ▪ conducting programmatic assessment, ▪ teaching the entry and exit classes, ▪ developing the internships, and ▪ serving as a liaison with the community college faculty, staff and administrators.
By July 1	Charge the current general studies coordinator with scheduling a two-year course delivery plan to Deccio Higher Ed Center.

Date	Program development activity
By July 15	<ul style="list-style-type: none"> ▪ Seek qualified community college faculty to teach in the program. ▪ Identify CWU faculty to teach in the program. ▪ Schedule specific classes for 2006-2007.
	Inform students about new degree opportunity through <ul style="list-style-type: none"> ▪ Faculty/student advising ▪ Purchased advertising in Tri-County news media ▪ Sponsor a story in the YVCC Student Newsletter "Let's Yak." ▪ YVCC community direct mail ▪ CWU mailings via admissions ▪ Generate news stories about the program in the local & Tri-County press ▪ Create a program brochure for distribution
	Program Director will contact local employers, industries and social service agencies about internship opportunities through cooperative education 490 classes.
By Sept. 15	Enroll 25 FTE (30 headcount).
Winter and spring quarters 2007	<ul style="list-style-type: none"> ▪ Offer Cooperative Education 490 classes as internships with local employers, social service agencies and industry. ▪ Monitor student success. ▪ Prepare end of year report.

RESPONSIVENESS TO ECONOMIC NEEDS

The B.S. - General Studies Social Science provides the educational background necessary for a wide array of jobs. Some job categories within social services include social work, counseling, psychology, sociology, mental health, employee assistance, substance-abuse and domestic violence treatment, youth development, child welfare, and developmental disabilities case management. Expansion of this program aligns with the goal of the Higher Education Coordination Boards' *State and Regional Needs Assessment*: to increase participation in higher education in areas and among groups where need is great.

Expanding access to the B.S. - General Studies Social Science would help meet employer demand for qualified employees in the fields of human resource management and protective and social services throughout the state, as well as in the Tri-County region. Growth in the production of graduates in the social sciences, however, has not kept pace with the demand for qualified individuals in these careers.

The Higher Education Coordinating Board's *State and Regional Needs Assessment* confirms the lag between graduation rates and the demands of the economy, noting that the

growth in human and protective service occupations relies most heavily on graduates of social science programs. The HECB report goes on to say "...growth in specific majors may be warranted to meet employer needs, especially in social work and protective service professions."¹

The demand for well educated social services employees is strong in Washington's economy. According to Employment Security, the number of people employed in health and social services increased by 11.1 percent from March 2005 through March 2006. More specifically, in the area of social assistance, employment grew by a robust 3.2 percent.²

Employment Security's [Washington State Job Vacancy Survey](#)³ shows that in October 2005, graduates of the B.S. - General Studies Social Science degree program could have applied for 2,180 positions in health care support; 2,005 in personal care and services; 1,699 in life, physical and social sciences; 848 in community and social services; and 624 in protective services. The report finds that, "More than one out of five vacancies statewide came from the healthcare and social assistance industry," noting that the industry category claims the state's second highest median wage (\$18.99) and second highest percentage of positions requiring more than a high school education.

The need for qualified social services providers is particularly high in the Yakima area, designated in Jan. 2002 as a "[Renewal Community](#)" by the Department of Housing and Urban Development.⁴ The designation, one of only 40 nationwide, means that the area possesses the following characteristics:

- a poverty rate of at least 20 percent;
- at least 70 percent of the households have incomes below 80 percent of the median income of households within the local government jurisdiction;
- the unemployment rate is at least 1.5 times the national unemployment rate; and
- the area is one of pervasive poverty, unemployment, and general distress.

The demographic characteristics that lead to designation of a locale as a "renewal community" also predict a significant demand for social service professionals whose work in the community serves both a prevention and an intervention function. These include, but are not limited to, social workers, employment counselors, and mental health experts.

National demand for graduates such as those from the B.S. - General Studies Social Science is likely to grow as well. The [Bureau of Labor Statistics](#) predicts that the demand for "social and human service assistants" will grow much faster than average, noting that "job opportunities should be excellent, particularly for applicants with appropriate postsecondary education."⁵

¹ Higher Education Coordinating Board, *State and Regional Needs Assessment*, Feb. 2006, p. 29.

² Employment Security Department, [State and Local Industry Area Employment](#), April 18, 2006.

³ Employment Security Department, [Washington State Job Vacancy Survey](#), Jan. 23, 2006.

⁴ U.S. Dept. of Housing & Urban Development, Community Planning and Development, *Initiative for Renewal Communities and urban Empowerment Zones*, <http://www.hud.gov/offices/cpd/economicdevelopment/programs/rc/index.cfm>.

⁵ U.S. Dept. of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook* (OOH), 2006-07 Edition.

Human resource management is another area in which the B.S. - General Studies Social Science would help to meet economic demand. Employment Security groups human resources positions under the title, “employment services industry.” This employment sector is comprised of companies and agencies that assist in placing workers, providing temporary workers, or providing human resource management services.

As of May 2005, the industry employed 52,200 workers in Washington. According to Employment Security, employment grew by nearly 5 percent and by 4.4 percent over the last 12 months in the areas of employment services and administrative services, respectively. The agency expects the employment services industry to continue adding jobs “at a strong rate of 5.6 percent per year through 2007.” The employment sector then will grow more slowly, at a rate of 2.9 percent per year between 2007 and 2012. The agency predicts that the employment services industry, “...will continue to be more than double the expected rate for total non-farm employment (1.3 percent).”⁶

National job forecasts mirror Employment Security’s projections. A recent survey by Money Magazine and Salary.com rated careers on salary and job prospects.⁷ The survey named Human Resources Manager as a high-growth career area, estimated to grow by 23 percent over the next decade, with more than 32,300 average annual job openings.

The Bureau of Labor Statistics also predicts that the demand for human resources professionals will grow faster than the average — 18 to 24 percent — for all occupations through 2014. The BLS expects that, in addition to growth of the industry, job openings will be created by employees who take new career paths or leave the work force.

RESPONSIVENESS TO DESIRABLE ATTRIBUTES

Enhancing Higher Education Access For Under-Represented Students.

Expanding access to the B.S. - General Studies Social Science to CWU-Yakima would enhance access to higher education by students historically under-represented in college participation. Students of color represent about 54 percent of enrollment at Yakima Valley Community College.⁸ In academic year (AY) 2004-05 YVCC reported 4,165 Latino/Hispanic students out of a total state-supported student population of 9,151.

YVCC also serves a population in which more than half of all students are low-income. From AY 2000-01 to 2004-05, nearly 53 percent of students received need-based financial aid. This is the fifth highest percentage of students receiving aid among the 34 community and technical colleges in Washington state. The number may actually be higher than 53 percent.

⁶ Rick Lockhart, “Employment Services,” Washington State Employment Security Department, <http://www.workforceexplorer.com/article.asp?articleId=5109&PAGEID=&SUBID=>; June 22, 2005.

⁷ Tara Kalwarski, Daphne Mosher, Janet Paskin and Donna Rosato; “Best Jobs in America”; CNNMoney.com; <http://money.cnn.com/magazines/moneymag/bestjobs/>.

⁸ State Board for Community and Technical Colleges, [Washington Community and Technical Colleges Academic Year Report](#), 2004-2005.

That figure does not reflect the many students eligible for aid who do not apply for one or more of the following reasons: because they are part-time or attend sporadically; because of citizenship status; or because they lost eligibility for aid by dropping out earlier in their education career.

Increasing Upper-Division Access In Regions With Low Participation Rates.

Providing the B.S. - General Studies Social Science at CWU-Yakima would help the state achieve the goal of increasing participation of students in higher education from regions with significantly lower-than-average participation rates. The HECB's *State and Regional Needs Assessment* analyzes higher education needs throughout the state. It names Kittitas, Yakima, and Klickitat Counties — the “Tri-County region” — as a region in which participation in higher education occurs at a much lower rate than the state average. According to HECB research, the Tri-County region would need to increase current enrollment by 30 percent to match the state's average participation rate.⁹

One reason for this participation-rate disparity lies in the geography of the region. Students who wish to earn a baccalaureate degree that is not offered in their communities *must have access to reliable transportation*. Ellensburg is separated from communities in the two regions by long stretches of countryside that are largely uninhabited, including vast agricultural areas, the Yakima Firing Center (6,640 acres), and the Yakama Indian Reservation (1.4 million acres). No regional public transportation network exists across this enormous region. Students who live in the lower Yakima Valley in such communities as Grandview and Sunnyside face a two-hour daily drive to attend classes in Ellensburg. During inclement weather, this drive can take as long as four or five hours. For low-income students, the expenses and time associated with this commute create a barrier they can not overcome.

Given the far-flung geography of the Tri-County region and the challenging economic situation of many its residents, it is not surprising to find that a large percentage of students stay within the region to attend college. According to the HECB report, in the Tri-County region 7,833 students are currently enrolled in college, 54 percent of whom attend a four-year institution. Of these approximately 34 percent attend CWU.¹⁰

Based upon HECB projections, the Tri-County region will gain about 16,647 people in the next seven years. At current participation rates, lower-division enrollments would increase from 5757 FTE (2003-04) to 6,090 FTE in 2010-11. If participation were to reach the state average, lower-division enrollments would increase to 7,803 FTE in 2010-11. The same trend is anticipated at upper-division levels. Enrollments are project to increase from 1,775 FTE in 2003-04 to 1,854 FTE in 2010-11. Increasing the regional participation rate to match the state average would generate an additional 272 enrollments, bringing the 2010 enrollment total to 2,126 FTE.

CWU is the primary higher education institution providing upper-division access to the Tri-County region. CWU is well positioned to provide efficient, high quality access to upper-

⁹ Higher Education Coordinating Board, *State and Regional Needs Assessment*, Feb. 2006, p. 35.

¹⁰ Ibid.

division education to people in this high-need area. Giving people a new degree opportunity that is flexible, accessible, and highly employable will boost regional participation rates.

Partnerships To Improve Articulation And Transfer For Two-Year College Students.

CWU and YVCC have been partners from 1980 to 1982, then again in 1989, when Central established [CWU-Yakima](#) on the YVCC campus. CWU-Yakima is located in the Deccio Higher Education Building. The Legislature provided capital funds — though not operating funds — for this purpose in 2001 for the expressed purpose of enhancing access to upper-division education in Yakima through the partnership between CWU and YVCC.

Three institutions that inhabit the Deccio Higher Education facility — CWU, YVCC, and WSU — work together on a coordinating committee to ensure on-going collaboration and communication. Each institution's president has signed a terms-of-agreement document that addresses a wide range of partnership issues: facility management, academic programs, student services, library resources and bookstore usage.

CWU's well-established partnership with YVCC allows students to complete all four years of a baccalaureate education in their own community. They earn a two-year degree from the community college, then simply transfer into upper-division CWU courses without leaving the YVCC campus. The YVCC/CWU partnership creates a welcoming environment where non-traditional students can succeed and provides access to upper-division education that allows people whose commitments to their family and jobs might otherwise prevent them from going to college. CWU-Yakima currently serves about 140 students whose average age is 33.

Very few degree programs of any kind are available to students in the Yakima area. Upper-division education at CWU-Yakima includes the B.A. Education and the B.A. Law and Justice. Courses applicable to a degree in accounting and business administration are also offered. Students also may enroll in reading specialization courses leading to an M.Ed. A linguistic diversity certificate program is available, as are minors in early childhood education, law and justice, and psychology. In fall 2006 CWU-Yakima will offer a minor in teaching English as a second language, as a complement to the elementary education major.

Transfer opportunities are limited by CWU's fiscal capacity to provide programming at Yakima. The Legislature does not provide funding for University Centers. CWU funds programs at those campuses by reallocating university resources.

It is highly likely that more students would transfer into baccalaureate programs if more opportunities were available. The B.S. - General Studies Social Science would give students one more option for earning a bachelor's degree in their community. The flexibility of the degree — both content and the job opportunities it affords — would make it all the more attractive to the greatest number of students. In a region where increasing the opportunity for *any* baccalaureate education is a high priority, the General Studies program is an excellent solution because it appeals to a very wide student audience. Provided in partnership with YVCC, the program would improve articulation and transfer for students in the Yakima area.

Opportunities for Students to Gain Work Experience While Attending College.

CWU will use cooperative education to create opportunities for students to gain work experience related to social services as they complete their academic degree. CWU's Office of Career Services oversees Cooperative Education, in collaboration with academic departments. Students receive credit through the 490 course number associated with the specific discipline. Students may take Cooperative Education and earn anywhere between 1 and 12 credits. The program involves students in an individualized, contracted field experience with business, industry, government, or social service agencies. This contractual arrangement involves a student learning plan, cooperating employer supervision, and faculty coordination. If this proposal is funded, YVCC and CWU will develop the cooperative education option with local agencies.

As noted in the cover letter to this proposal, a number of local organizations have written letters of support on behalf of this program. It is likely CWU would begin the development of cooperative education contracts with these organizations: [Pacific Power](#), [Enterprise for Progress in the Community](#) (EPIC), Jundt PMC, [Yakima County Development Association](#), The City of Yakima, [Pinnell Inc.](#), [South Central Workforce Council](#), [Yakima Valley Farm Workers Clinic](#), Picatti Bros., and the [Greater Yakima Chamber of Commerce](#).

DEMONSTRATION OF STUDENT DEMAND

The B.S. - General Studies Social Science degree is in great demand by students as well as employers. Students are attracted to the degree because it allows them a great deal of creativity and individuality in crafting the course and outcome of their studies. Students may choose three of several social sciences among which to concentrate their studies. This flexibility allows them to study what truly interests them and to prepare for a career they find motivating. It's no wonder that in the 2003-04 academic year the second highest number of baccalaureate degrees awarded at public baccalaureate institutions were in social sciences (14 percent), an increase of 27 percent over the previous decade.¹¹

The program appeals particularly to students at CWU University Centers, who crave the convenience of time and place characteristic of this and other baccalaureate degree programs offered on the campuses of community colleges. These students often juggle job and family responsibilities along with those associated with school. Offering degree programs like the B.S. - General Studies in convenient locations enables these students to earn bachelor degrees. The following table shows the tremendous growth in the B.S. - General Studies Social Science at two CWU University Centers.

¹¹ Office of Financial Management, *2005 Washington State Higher Education Trends and Highlights*, March 2005, <http://www.ofm.wa.gov/hied/highlights/highlights.pdf>.

B.S. - GENERAL STUDIES SOCIAL SCIENCE
Declared Major - Student Headcount
Fall 2003 through Spring 2006

	Campus	Fall 2003	Spring 2004	Fall 2004	Spring 2005	Fall 2005	Spring 2006	Percent Increase
60-credit Major	Des Moines	13	14	18	20	32	31	138.5%
	Lynnwood	16	25	34	36	38	35	118.8%
	TOTAL	43	55	66	66	81	76	128.65%
45-credit Major	Des Moines	4	5	8	8	9	11	175.0%
	Lynnwood	3	3	8	8	6	5	66.7%
	TOTAL	10	13	25	23	22	22	120.85%

Increasing access to baccalaureate degrees would give students eligible for direct transfer one more route to a university education. The evidence shows that there is a significant disparity between students who complete a transferable associate's degree at YVCC and those who actually transfer to a baccalaureate institution. In academic year 2003-04, of the 467 students who earned a transferable associate degree, only 253 or 54 percent transferred to a four-year institution. In 2004-05, only 223 of the 454 associate graduates, or 49 percent, transferred to a four year institution. Clearly, in order for this region to increase its baccalaureate participation rate, local access to degree programs is critical.

The reason for the transfer gap may be the difficulty in arranging and affording reliable transportation to the Ellensburg campus. Additionally, it's possible that the limited number of degree programs at CWU-Yakima may not include an option attractive to students. The B.S. - General Studies Social Science would likely attract many transfer students if it were offered in their hometown, because it would make earning the degree more affordable and more compatible with other non-academic responsibilities. Many would find the degree itself desirable because it articulates with an existing direct-transfer degree,¹² and builds upon current course offerings.

YVCC TRANSFER PROFILE Direct Transfer Agreement (DTA) Graduates Headcount		
Academic Year	Grads Who Could Transfer	Grads Who DO Transfer
2003-04	467	253 – 54%
2004-05	454	223 – 49%

¹² Students who earn an Associate of Arts Direct Transfer Degree satisfy the general education (basic and breadth) requirements at Central Washington University.

CWU and YVCC conducted a student survey in April 2006 to determine demand more specifically for this program. YVCC constructed a student survey and during the week of April 17, 2006, submitted it to 600 students now enrolled in transfer-degree programs.¹³ The survey asked students to rate their interest in obtaining a B.S. - General Studies Social Science degree through CWU at the Deccio Higher Education Center. Of the 492 respondents **100 students (20 percent)** were very interested; 211 (43 percent) said they might be interested but would like more information. Clearly, there is sufficient student demand to support this proposal's request for 25 FTE.

DEMONSTRATION OF EMPLOYER DEMAND

The Employment Security Department's Regional Workforce Demand report shows that careers requiring "long preparation" are heavily concentrated in government, with 40 percent in the social services. Don Meseck, Tri-County regional labor economist, reports that employment in professional and business services, such as human resources management, is growing at a robust rate of 7.7 percent, with local government employment growing at 3.2 percent. Employment Security's *Workforce Explorer* shows the following openings in the Tri-County area for which graduates of the B.S. - General Studies Social Science would be prepared:

TRI-COUNTY POSITION OPENINGS – SOCIAL SERVICES 2002-2012			
Classification	Total annual openings	% Growth Rate	Est. Employment
Counselors, Social workers & others	118	1.5	3,130
Life, Physical & Social Science occupations	23	.4	846
Social Scientists & related workers	11	1.1	269

Statewide, employer demand for graduates with communications skills and broad liberal arts backgrounds will continue to grow, particularly for those with an educational emphasis in the social sciences. Employment in health and social services increased by 11.1 percent over the past year, and is expected to continue to grow through 2012. As the following table shows, Employment Security projects strong job growth in the employment services industry: 5.6 percent per year through 2007 and 2.9 percent per year between 2007 and 2012.

¹³ Please see Appendix B.

STATEWIDE JOB GROWTH % Projected Growth in Positions for BS - General Studies Social Services Graduates 2002 - 2012	
Job Classification	% Projected Growth
Human Resources	14.5
Life, Physical and Social Science Occupations	15.3
Mental Health and Substance Abuse Social Workers	12.8
Miscellaneous Counselors, Social, & Religious Work	17.5
Social and Community Service Managers	17.5
Social Scientists and Related Workers	19.3
Social Scientists and Related Workers, All Other	14.0
Social and Human Service Assistants	16.8

Job openings for graduates of the B.S. – General Studies Social Science are likely to be plentiful in the Tri-County region and across the state. The following table shows projected openings in fields for which these program graduates would be qualified.

AVERAGE ANNUAL OPENINGS B.S. General Studies Social Science Graduates 2003	
Occupation	Average Annual Openings
Clinical, Counseling, and School Psychologists	6
Social Scientists and Related Workers, All Other	12
Social Science Research Assistants	14
Substance Abuse and Behavioral Disorder Counselors	28
Educational, Vocational, and School Counselors	90
Marriage and Family Therapists	22
Mental Health Counselors	57
Rehabilitation Counselors	22
Counselors, All Other	189
Child, Family, and School Social Workers	162
Medical and Public Health Social Workers	11
Mental Health and Substance Abuse Social Workers	26
Social Workers, All Other	273
Probation Officers and Correctional Treatment Spec	18
Social and Human Service Assistants	180
Community and Social Service Spec., All Other	485

[Workforce Explorer, Job Applicants & Openings](#)

Evidence that employers will seek program completers.

Employers recognize the valuable work skills that come with a bachelor's degree, such as communication skills, critical thinking, and the ability to analyze and process diverse information. Several local employers have expressed their enthusiastic support for providing the B.S. - General Studies Social Science in Yakima.

Douglas Picatti is the proprietor of Picatti Bros., a Yakima-based construction, irrigation, and refrigeration company. He advocates expanding the program to Yakima because of the great need for bachelor-level employees in the local labor pool.

Employer Dr. Kathleen McDonald, Executive Director of Enterprise for Progress In the Community (EPIC) in Yakima, also supports enriching the regional workforce. Dr. McDonald said, "We need generalists, who have a solid educational foundation, who can understand and relate to our richly diverse consumer base."

A Yakima management consulting firm, Pinnell, Inc., also seeks better qualified job applicants with the skills associated with a baccalaureate degree. Owner Rick Pinnell states, "The B.S. - General Studies Social Science degree would improve our applicant pools of qualified bachelor-trained candidates."

Please see these and other employer letters of support in Appendix A.

IDENTIFICATION OF PROGRAM GOALS, OUTCOMES, AND ASSESSMENT PLAN

Program Goals:

The Higher Education Coordinating Board, the Northwest Commission on Colleges and Universities, and CWU faculty have approved the following goals for the B.S. - General Studies Social Science degree program:

- a. to facilitate interdisciplinary studies that encourages multiple perspectives and a broad world view;
- b. to enhance students' abilities to communicate effectively in a variety of media, using a variety of sources;
- c. to provide opportunities for exploration, investigation and deliberation that lead to greater insights, appreciation, and the contextualization of knowledge; and
- d. to prepare students to live and work in a diverse and global society.

Objectives/Student Learning Outcomes:

Graduates of this program will be able to demonstrate the following:

- a. knowledge of the range of perspectives and conventions associated with their course of study;
- b. knowledge of the methods of inquiry used to study and investigate topics;

- c. the ability to craft an effective written and oral message for a specific audience and purpose;
- d. the ability to synthesize and integrate knowledge across experience and disciplines;
- e. the knowledge of facts, concepts, theories, and processes associated with the disciplines under study;
- f. an understanding of the complexities of a global society and the impact of diversity upon their lives; and
- g. critical and analytical thinking skills.

Using these goals, objectives, and student learning outcomes, students develop specific courses of study in the introductory class. After completing a substantial core of classes, students take the end-of-program assessment class, usually in their last quarter. Students demonstrate how they have met the program goals and outcomes by developing a portfolio. The portfolio may include essays, research papers, poster displays, film and video productions, and other creative works. Sample student portfolios are available for review in the office of undergraduate studies.

In the September 2004, CWU prepared a progress report on this new degree. The report found that after its second year, 63 students were enrolled in the General Studies Social Science option. A survey of these students indicated that most were satisfied with the program. They wanted more choices in the program, however, classes in additional disciplines in particular. They also wanted better coordination with the registrar, smoother degree check-out, and more advising time. Based upon these findings, the university increased course selections, hired a coordinator for the general studies degree, and clarified the program requirements with the registrar's office.

Specific Strategies To Assess And Report Graduation Or Completion Rates.

The program director will work with the Office of Testing and Assessment and the Office of Institutional Research to track and monitor the progress of students towards their degree. Data to be gathered for the academic program review process will include responses to the Student Evaluation of Instruction (SEOI) for selected courses, feedback from the cooperative education courses, the graduation efficiency rate, and data extracted from the senior end-of-major projects, the graduating senior survey, and the alumni survey. The program director will be charged with overseeing these assessment activities, compiling a report and submitting it to the Office of Undergraduate Studies to be included in the Higher Education Coordinating Board's biennial academic program report and in the accreditation report to the Northwest Commission on Colleges and Universities.

BUDGET

The following outline describes the expenses required to expand access to the B.S – General Studies Social Science program for 25 FTE. Budget details are contained in Appendix C.

Instructional costs include 1.76 FTE faculty:

- **.50 FTE program director** who will teach the required introductory class, GEN 289 and the required end-of-major class, GEN 489; advise students; liaison with community college faculty; complete program assessment; monitor student progress; and prepare yearly progress reports.
- **.15 FTE expansion of contract for current coordinator** for course scheduling in support of general studies degrees at CWU University Centers.
- **1.11 FTE additional instructional support** will be provided by full-time non-tenure track faculty and by quarterly hired faculty to offer 50 credits of course work in 2006-07.

Staffing will be completed by a half-time clerical support person in the office of undergraduate studies.

Goods and Services include adding a telephone line, travel from Ellensburg to Yakima for faculty and coordinator, programmatic publications and informational sessions, and newspaper notifications.

Library Services includes support for the instructional librarians and instructional publications that serve students and faculty at the university centers.

Equipment is a one-time cost of \$2,500 to purchase a computer for the program director.

PLAN TO CONTINUE PROGRAM BEYOND THE 2006-07 FISCAL YEAR

Once funded, CWU will offer the degree on a continuous basis with funding flowing through the Office of Undergraduate Studies. Following previous practice, an assessment of the program will provide faculty and administrators with data and information upon which to base future decisions and program directions. The results of program assessment will be included in the academic program review process and in the ten-year report to the regional accrediting body, the Northwest Commission on Colleges and Universities. The cooperative education program already has a policy and practice of assessment that will also be used to provide feedback to the university about student abilities.

Appendix A

Letters of Support



South Sixteenth Avenue & Nob Hill Blvd. P.O. Box 22520 Yakima, WA 98907-2520 Phone: (509) 574-4635 FAX: (509) 574-4638

Office of the President

May 1, 2006

Higher Education Coordinating Board
917 Lakeridge Way
P.O. Box 43430
Olympia, WA 98504-3430

RE: RFP – Expansion of Enrollment Opportunities in Higher Education

Dear HEC Board Members:

I am pleased to offer this letter of support for the application of Yakima Valley Community College and Central Washington University for funding to offer a Bachelor of Science Degree in General Studies—Social Science at the Deccio Higher Education Center on the YVCC campus.

The Yakima Valley Community College district's population is often described with the most negative economic and social indicators. For example, Yakima County often has some of the highest unemployment rates, highest welfare recipient rates, and highest teen pregnancy rates. It also has some of the lowest educational attainment and per capita income in Washington State. The key to improving this situation is improving educational attainment, particularly at the Baccalaureate level.

Offering a Bachelor of Science Degree in General Studies—Social Science would expand opportunities in the Deccio Higher Education Center, providing graduates with a flexible degree. As you can see from the many letters of support from area businesses and community leaders, a program such as this would assist Yakima Valley's economic growth, providing local residents with career options and opportunities to acquire skills for emerging occupations with family-wage salaries.

As you may know, YVCC is the primary feeder to Central Washington University. Over the years, YVCC has worked closely with CWU on many projects, including construction of the Deccio Higher Education Center. We are committed to our relationship with CWU and to promoting vigorously this new degree to our students and community. We are very excited about the possibility of this Bachelor's degree being offered here in Yakima and wholeheartedly support the degree proposal.

Sincerely,

Linda Kaminski, Ed.D.
President

Jr

Grandview Campus
500 West Main Street
Grandview, WA 98930-1284

Ellensburg Learning Center
401 East Mountain View
Ellensburg, WA 98926

Toppenish Learning Center
516 West First Avenue
Toppenish, WA 98948-1564



FAX 509-575-1508

509-575-1140

Yakima, Washington 98907-1387

P. O. Box 1387

April 13, 2006

Dr. Linda Kaminski
Yakima Valley Community College
P.O. Box 1647
Yakima, WA 98908

Dear Dr. Kaminski:

The purpose of this letter is to express our organization's full support of Central Washington University and Yakima Valley Community Colleges' grant application to the Higher Education Coordinating Board for funds to support Central Washington University being able to offer degrees at Yakima Valley Community College.

The Yakima County Development Association is an Economic Development Council serving Yakima County. We are very aware of the business community's need for local graduates of degreed offerings. Additionally, we are aware of student demands for courses in business, engineering, human resources, law marketing and other courses. The collaborative effort of these two educational institutions will provide excellent access to courses by students and employers.

We have been intimately involved with the development of training and education programs for the community at large. Degreed programs in Yakima County have long been a top priority for employers and students. This grant will help tremendously in filling a gap of educational opportunities that for too long have been limited.

The Yakima County Development Association has a long-standing, strong relationship with Central Washington University and Yakima Valley Community College and stands ready to assist with a successful implementation of this initiative.

If I can provide you with additional information, please do not hesitate in contacting me.

Sincerely,

David McFadden,
President

APR-14-2006 FRI 02:45 PM LIGHTY AND MARBLE PLLC

FAX NO. 15094521127

P. 01

April 12, 2006

Higher Education Coordinating Board
917 Lakeridge Way
P.O. Box 43430
Olympia, WA 98504-3430

RE: RFP - Expansion of Enrollment Opportunities in Higher Education

Dear HEC Board Members:

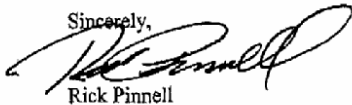
I am pleased to offer this letter of support for the proposed CWU Bachelor of Science in General Studies degree offered out of the Deccio Higher Education Center on the YVCC campus.

The Yakima Valley is so many times described with the most negative economic and social indicators - high unemployment, low educational level, high poverty, low per capita income. As you know so well, education can help turn these factors around.

In many cases, employer have advertised for management or supervisory level positions and simply not had any qualified applicants apply. The BS in General Studies degree would help our applicant pools of qualified bachelor-trained candidates. The breadth of education that the degree would provide seems particularly beneficial to developing graduates with a strong cultural competency and understanding. This is important to our students and to our community.

I strongly support the CWU Bachelor's degree being offered through the Deccio Higher Education Center in Yakima. It could make a profound difference in the quality of our workforce and the quality of life in our community.

Sincerely,



Rick Pinnell



April 13, 2006

Higher Education Coordinating Board
917 Lakeridge Way
P.O. Box 43430
Olympia, WA 98504-3430

RE: RFP - Expansion of Enrollment Opportunities in Higher Education

Dear HEC Board Members:

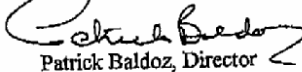
The South Central Workforce Council is the Governor's Workforce Investment Board for Yakima, Kittitas, Klickitat and Skamania Counties under the Workforce Investment Act. As local workforce policy board, we understand the importance of an available skilled workforce for a strong and growing local economy. Through our own experience with employers and from involvement with local economic development efforts to recruit new businesses and grow local companies, we repeatedly hear them voice the need for quality training programs. This would certainly include a Bachelor of Science Programs in General Studies.

Therefore, we are pleased to endorse the proposed CWU Bachelor of Science in General Studies degree offered out of the Deccio Higher Education Center on the YVCC campus. Such an offering would assist a local economy that is beginning to see surges in economic growth, inquires from companies interested in locating in the valley and those businesses poised for expansion.

The Yakima Valley is an area with high unemployment and poverty, low educational levels and per capita income. A program such as this would certainly assist local residents with career options and provide them opportunities needed to develop skills for emerging occupations with living wages.

Please accept this letter of support for the proposed CWU Bachelor's degree through the Deccio Higher Education Center in Yakima. Be assured that the South Central Workforce Council will support and coordinate efforts in anyway to ensure success of the program and the students.

Sincerely,

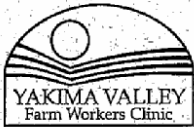


Patrick Baldoz, Director

cc: Linda Kaminski

File

Patrick T. Baldoz, Director
120 South 3rd Street, Suite 200 A Yakima, WA 98901
(509) 574-1950 Fax (509) 574-1951



YAKIMA VALLEY FARM WORKERS CLINIC

Central Administration:

518 West First Avenue, P.O. Box 190
Toppenish, Washington 98948
Phone 509.865.5898 / Fax 509.865.4337

April 12, 2006

- ☐ **Toppenish Medical-Dental Clinic**
518 West First Avenue, P.O. Box 190
Toppenish, WA 98948
Medical 509.865.5600 / Dental 509.865.3886
- ☐ **Grandview Medical-Dental Clinic**
1000 Wallace Way
Grandview, WA 98930
Medical 509.882.3444 / Dental 509.882.4491
- ☐ **Yakima Medical-Dental Clinic**
602 East Nob Hill Blvd.
Yakima, WA 98901
Medical 509.248.3334 / Dental 509.248.1082
- ☐ **Family Medical Center**
1120 West Rose Street, P.O. Box 837
Walla Walla, WA 99362
Medical 509.525.6650 / Dental 509.525.0247
- ☐ **Hermiston Community Health Clinic**
595 Northwest 11th, P.O. Box 934
Hermiston, OR 97838
541.567.1717
- ☐ **Salud Medical Center**
1175 Mt. Hood Avenue, P.O. Box 66
Woodburn, OR 97071
503.982.2000
- ☐ **Spokane Falls Family Clinic**
120 W. Mission Ave.
Spokane, WA 99201
509.326.4343
- ☐ **Behavioral Health Services**
918 East Mead Avenue
Yakima, WA 98903
509.453.1344
- ☐ **Prosser Medical Center**
740 Memorial Street
Prosser, WA 99350
509.786.1931
- ☐ **Women's Health Network**
Yakima, WA 509.575.1990
- ☐ **Valley Women's Health**
Yakima, WA 509.575.1234
- ☐ **Family Health Network**
Yakima, WA 509.469.6305
- ☐ **Mountainview Women's Health Center**
Grandview, WA 509.882.4700
- ☐ **Children's Village**
Yakima, WA 509.574.3200
- ☐ **Casa de Esperanza**
Yakima, WA 509.453.9387
Grandview, WA 509.882.3273
- ☐ **Mt. Adams Surgical Associates**
Toppenish, WA 509.865.2500
Prosser, WA 509.788.0485
- ☐ **Lancaster Women's Clinic**
Salem, OR 503.588.0076
- ☐ **Silverton Pediatrics**
Silverton, OR 503.873.6670
- ☐ **Northwest Community Action Center**
Toppenish, WA 509.865.7630
- ☐ **WIC Nutrition Services**
Main Office: Yakima, WA 509.248.8602
- ☐ **Quality Assurance Department**
Yakima, WA 509.249.1227

Higher Education Coordinating Board
917 Lakeridge Way
P.O. Box 43430
Olympia, WA 98504-3430

RECEIVED
APR 13 2006

VICE PRESIDENT
INSTRUCTION / STUDENT SERVICES

RE: RFP - Expansion of Enrollment Opportunities in Higher Education

Dear HEC Board Members:

Yakima Valley Farm Workers Clinic (YVFWC) is pleased to offer this letter of support for the proposed CWU Bachelor of Science in General Studies degree offered out of the Deccio Higher Education Center on the YVCC campus.

As the largest community healthcare provider in the Yakima Valley, YVFWC has a growing need for educated staff at all levels. We believe that the BS in General Studies degree will help our applicant pools of qualified bachelor-trained candidates.

The Yakima Valley is so many times described with the most negative economic and social indicators - high unemployment, low educational level, high poverty, low per capita income. We are supportive of expansion of educational opportunities for all residents of the Yakima Valley, as a vehicle for economic opportunity for individuals and families.

YVFWC strongly supports the CWU Bachelor's degree being offered through the Deccio Higher Education Center in Yakima. It will make a profound difference in our community and in the quality of our applicant pools.

Sincerely,

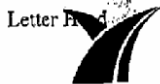

Juan Carlos Olivares
Executive Director

"The Right to Wellness" / "El Derecho al Bienestar"

Fax:5092480601

Apr 18 2006 14:29 P.01

GREATER YAKIMA
CHAMBER OF COMMERCE



Post Office Box 1490 - www.yakima.org
10 North Ninth Street, Yakima, WA 98907
TEL: 509/248.2021 • FAX: 509/248.0601
E-MAIL: chamber@yakima.org

April 12, 2006

Higher Education Coordinating Board
917 Lakeridge Way
P.O. Box 43430
Olympia, WA 98504-3430

RE: RFP - Expansion of Enrollment Opportunities in Higher Education

Dear HEC Board Members:

I am pleased to offer this letter of support for the proposed CWU Bachelor of Science in General Studies degree offered out of the Deccio Higher Education Center on the YVCC campus.

The Yakima Valley is so many times described with the most negative economic and social indicators - high unemployment, low educational level, high poverty, low per capita income. As you know so well, education can help turn these factors around.

In many cases, employers have advertised for management or supervisory level positions and simply not had any qualified applicants apply. The BS in General Studies degree would help our applicant pools of qualified bachelor-trained candidates. The breadth of education that the degree would provide seems particularly beneficial to developing graduates with a strong cultural competency and understanding. This is important to our students and to our community.

I strongly support the CWU Bachelor's degree being offered through the Deccio Higher Education Center in Yakima. It could make a profound difference in the quality of our workforce and the quality of life in our community.

Sincerely,


Michael P. Morrisette
President & CEO

FROM : PICATTI BROS.

FAX NO. : 509-457-1057

Apr. 23 2006 07:23PM P1



April 23, 2006

Higher Education Coordinating Board
917 Lakeridge Way
P.O. Box 43430
Olympia, WA 98504-3430

RE: RFP -- Expansion of Enrollment Opportunities in Higher Education

Dear Board Members:

As a board member of Yakima's For A Better Tomorrow, I recently received some information showing the local educational levels in of our community. Not only are we far below Washington State, but we are below the national average in many areas as well. We have a significant need for bachelor-level employees.

The proposed CWU Bachelor of Science in General Studies -- Social Science degree offered out of the Yakima Higher Education Center is good start to solve our problem. Our community and Picatti Brothers, Inc. needs students with bachelor's degrees. We need to have access to the very best people if we hope to be successful in such a dynamic economic and business environment.

The CWU General Studies BS degree would expand opportunities in our Deccio Center providing graduates with education in areas directly related to serving our community.

I am very excited about the possibility of this, or other CWU Bachelor's degree being offered through the Yakima Deccio Higher Education Center. Given our low-test scores and poor overall education in our population, you would be helping on of the areas in the state with the most need.

I support the degree proposal and any other higher education programs at the Deccio Higher Education Center. Our company looks forward to the opportunity to hire program graduates.

Sincerely,

A handwritten signature in black ink that reads 'Douglas G. Picatti'.

Douglas G. Picatti
VP Sales & Marketing



OFFICE OF THE CITY MANAGER
129 North Second Street
CITY HALL, Yakima, Washington 98901
Phone (509) 575-6040

April 19, 2006

Higher Education Coordinating Board
917 Lakeridge Way
P.O. Box 43430
Olympia, WA 98504-3430

RE: RFP - Expansion of Enrollment Opportunities in Higher Education

Dear HEC Board Members:

I am pleased to offer this letter of support for the proposed CWU Bachelor of Science in General Studies degree to be offered out of the Deccio Higher Education Center on the YVCC campus.

Historically the Yakima Valley has been often described as having negative economic and social indicators - high unemployment and low educational levels resulting in high poverty and a low per capita income. As you know, education is one of the avenues that can help turn these factors around.

Things are changing in a positive direction in the Yakima Valley. We have new businesses and industries coming to Central Washington. The Yakima city core is being completely revitalized through massive private and public investment. The grape and wine industries are flourishing from Ellensburg to Grandview. The tourism industry here is of the fastest growing in the state, with a flagship Hilton Hotel, new restaurants and other hospitality management opportunities. With all this comes expansion and rapid growth in other industries. A concern, however, is that the area has one of the lowest educational levels in Washington State. Economic expansion in the Yakima Valley is being hampered by a tremendous need for employees with bachelor-level education.

In many cases, employer have advertised for management or supervisory level positions and simply not had any qualified applicants apply. The proposed BS in General Studies degree would help fill out our applicant pools of qualified bachelor-trained candidates. The breadth of education that the degree would provide seems particularly beneficial to developing graduates with a strong cultural competency and understanding. This is important to our students and to our diverse community.

The City of Yakima strongly supports the proposal to offer a CWU Bachelor's degree through the Deccio Higher Education Center in Yakima. There are few places in Washington that such a degree could make more of an impact and its establishment would make a profound difference in the quality of our workforce and the future of our community.

Sincerely,

Dick Zais
City Manager



500 N Keys Rd.
Yakima, WA 98901
509-575-3190
toll free 866-808-0195
clark.satre@pacificorp.com



April 18, 2006

Higher Education Coordinating Board
917 Lakeridge Way
PO Box 43430
Olympia, WA 98504-3430

Subject: RFP – Expansion of Enrollment Opportunities in Higher Education

Dear Board Members:

I am writing in support of the application of Yakima Valley Community College and Central Washington University for funding to offer a Bachelor of Science Degree in General Studies – Social Science at the Deccio Higher Education Center on the campus of YVCC in Yakima.

As I'm sure you know, Yakima County lags most of the rest of the state economically. The key to improvement is education, but due to their own economic circumstances, many of our citizens are unable to leave the area to pursue higher educational opportunities. So they are caught in a cycle of lacking the economic means to a higher education, and lacking the education to improve their economic means.

The expansion of higher educational opportunities locally will help, and the offering proposed by CWU and YVCC is just what our citizens and local businesses need, with the ability to obtain a Bachelor's Degree and customize the senior year with those skills most needed in the local workforce.

I would ask that you please give the application of Yakima Valley Community College and Central Washington University your most favorable consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Clark W. Satre", followed by a horizontal line.

Clark W. Satre
Regional Manager



April 12, 2006

Higher Education Coordinating Board
917 Lakeridge Way
P.O. Box 43430
Olympia, WA 98504-3430

Early Childhood Education

Head Start (Region X)
Throughout Central Washington

Early Head Start
Bridgeport & Yakima

Migrant Head Start
Throughout Central Washington

Early Childhood Education
Assistance Program (ECEAP)
Throughout Central Washington

Crisis Nursery
Yakima

Youth Services

Secured Crisis
Residential Centers
Yakima & Kennewick

Regional Crisis
Residential Centers
Yakima & Kennewick

Serendipity Program
EPIC House - Yakima

Therapeutic Foster Care
Throughout Central Washington

EPIC Place

Mariposa Program
Schmidt Cottage - Yakima

Youth and Family Support Center
Rotary Cottage - Yakima

Gates After School Program
Jeld-Wen Discovery Center

Administrative Office
P.O. Box 9279
2902 Castlevale Road, Suite A
Yakima, WA 98909-0279
Phone (509) 249-3960
FAX (509) 457-0580
www.epicnet.org

Dear Board Members:

RE: RFP – Expansion of Enrollment Opportunities in Higher Education

As you may know, the Yakima Valley is flourishing. We have new businesses and industries coming to Central Washington. The Yakima city core is being completely revitalized. The grape and wine industries are flourishing from Ellensburg to Grandview. There are a great number of restaurant and hospitality management opportunities. With all this comes expansion and rapid growth in other industries. The problem, however, is that the area has one of the lowest educational levels in Washington State. There is a tremendous need for bachelor-level employees.

The proposed CWU Bachelor of Science in General Studies – Social Science degree offered out of the Yakima Higher Education Center is the perfect solution. We need generalists, who have a solid educational foundation, who can understand and relate to our richly diverse customer base, and who can be agile, innovative, and global thinkers and problem solvers. For us, the key to the General Studies BS degree is that it would provide graduates with a sound base education, with a more focused component in areas directly related to serving our customers.

We are very excited about the possibility of this CWU Bachelor's degree being offered through the Yakima Higher Education Center. There are few places in Washington that such a degree could make more of an impact. As one of Yakima County's largest employers, we wholeheartedly support the degree proposal and would look forward to the opportunity to hire program graduates.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kathleen McDonald'.

Dr. Kathleen McDonald, NCC
Executive Director

Apr. 13. 2006 4:08PM JUNDT PMC LLC

No. 3278 P. 2

Jundt PMC, LLC

**2341 Rosenkranz Road
Tieton, Washington 98947**

**Phone: (509) 673-8508
Fax: (509) 673-2820
Cell Phone: (509) 952-8361
e-mail: jakej@welford.com**

April 13, 2006

Higher Education Coordinating Board
917 Lakeridge Way
P.O. Box 43430
Olympia, WA 98504-3430

RE: RFP – Expansion of Enrollment Opportunities in Higher Education

Dear Board Members:

As you may know, the Yakima Valley is flourishing. We have new businesses and industries coming to Central Washington. The Yakima city core is being completely revitalized. The grape and wine industries are flourishing from Ellensburg to Grandview. Tourism is among the fastest growing in the state and there are new restaurant and hospitality management opportunities. With all this comes expansion and rapid growth in other industries. The problem, however, is that the area has one of the lowest educational levels in Washington State. There is a tremendous need for bachelor-level employees.

The proposed CWU Bachelor of Science in General Studies – Social Science degree offered out of the Yakima Higher Education Center is the perfect solution. We need students with bachelor's degrees, who have a solid educational foundation, who can understand and relate to our richly diverse customer base, and who can be agile, innovative, and global thinkers and problem solvers. The CWU General Studies BS degree would expand opportunities in our Deccio Center and provide graduates with a focused education in areas directly related to serving our community.

We are very excited about the possibility of this CWU Bachelor's degree being offered through the Yakima Deccio Higher Education Center. There are few places in Washington that such a degree could make more of an impact. We wholeheartedly support the degree proposal and would look forward to the opportunity to hire program graduates.

Sincerely,



Jake Jundt
Principle, Jundt PMC, LLC

Appendix B

Survey for General Studies

Survey for the General Studies Social Services Program

The Deccio Higher Education Center is a collaborative effort between Yakima Valley Community College, Central Washington University, and Washington State University. Currently, CWU and YVCC are considering developing a Bachelor of Science degree in General Studies with an emphasis on the Social Sciences. A real advantage to the degree is that it offers students flexibility in choosing a focus of study. This may be in Geography, History, Law, Political Science, Psychology, Women's Studies, Sociology, Ethnic Studies, Economics, as well as business-related classes like Management, Marketing, and Organizational Behavior. Students interested in employment opportunities in which critical thinking, problem-solving and effective oral and written communication are necessary may also find this degree an attractive option. This degree option has proven to be popular at other university center sites. Students with a transferable degree from YVCC would be able to continue their coursework at the Deccio Higher Education Center and to complete a bachelor's degree in the local community through day, evening, on-line, and weekend classes.

Please help us evaluate student interest by answering the following questions:

Age: _____ **Gender:** _____

Will you transfer to a 4-year school? (please circle) : Yes No

Intended major or program of study?: _____

At which campus do you take most of your credits? (please circle): Yakima Grandview
Distance courses

Please indicate your interest in this General Studies degree by placing an 'X' on the line beside your choice:

_____ Not interested at all

_____ Probably not

_____ Would consider, but need to know more

_____ Very interested

Would you be interested in other Bachelor degrees? If so, please list:

Appendix C

Budget

Program: General Studies - Social Science 2006-07 HIGH DEMAND ENROLLMENTS

New Students Served by this proposal

Student Headcount	Student FTE
(Optional)	(Required)
30.0	25.0

	Staff Headcount	Staff FTE	One Time Costs	Recurring Costs	Total Costs
	Optional	Required	All Sources	All Sources	All Sources
Faculty Salaries (including benefits)					
Faculty including benefits		1.76		140,000	140,000
Adjuncts including benefits					0
TA Salaries including benefits					0
Staff Salaries (including benefits)					
Exempt					0
Classified		0.5		18,000	18,000
Hourly					0
Personal Service Contracts - describe					
Goods and Services				10,000	10,000
Travel					
Equipment			2,500		2,500
Other - describe if over \$5000					0
Total Instruction	0.0	2.3	2,500	168,000	170,500
Academic Affairs (Primary Support)				13,640	13,640
Libraries				5,000	5,000
Students Services				5,683	5,683
Institutional Support				19,323	19,323
Plant O&M				15,913	15,913
Indirect Costs (Grant Administration)					
Total Expenditures (Uses)	0.0	2.3	\$2,500	\$227,560	\$230,060

Total Cost Per Student FTE	9,202
Less: Annual Tuition Per Student	4,143
Requested State Funding Per Student FTE	5,059

Notes:

1. Budget updated 5-25-06 to remove \$6,820 recurring grant administration cost, to modify formatting and to add notes 1 and 2.
2. Annual Tuition Per Student is computed as follows: \$4,143 is the amount of resident undergraduate tuition recorded in fund 149 Institutions of Higher Education – Operating Fees Account.